



Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s. 3 of the UGC Act, 1956)

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Ref: KLEF/AR/Ph,D/Management/2023-24/783

Date: 09-12-2023

NOTIFICATION

It is hereby notified that the Vice Chancellor, on the recommendations of the examiners appointed to adjudicate the Ph.D. thesis entitled "**CROSS-DIMENSIONAL ANALYSIS OF CUSTOMER RESPONSE TO CAUSE MARKETING COMMUNICATIONS**" submitted by **K. GRACE MANI, Research Scholar**, Koneru Lakshmaiah Education Foundation (Deemed to be University) with **Registered Number 15351022, Department of Management**, under the supervision of **Dr.N. Bindu Madhavi, Associate Professor, Department of Management, KLEF** for the award of Ph.D. Degree, and on consideration of the report submitted by the Examiners of the VIVA-VOCE Board, has ordered that **K. GRACE MANI** be declared qualified for the award of the **Degree of Doctor of Philosophy (Ph.D)** in "**Management**" in the "**Faculty of Management**" of this University.

To
K. GRACE MANI,
Research Scholar,
Registered Number 15351022,
Department of Management,
Koneru Lakshmaiah Education Foundation (Deemed to be University).



(Dr.K.Subba Rao)
Registrar

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